

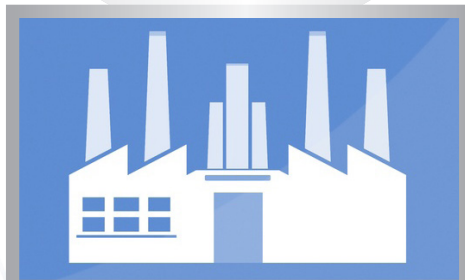
Spendit.com

Merchant Directory + **ScoreCodes**

Media Kit & Rate Card

Get **MORE** Rewards to
NEW Customers & Boost Your Sales

Supplier & Industry News
Gift Certificates
Rewards
www.yourstore.com
New Products
Your Brand + Story
Special Deals



Spendit.com

Content Marketing
Media Factory



YouTube



Instagram

www.yourstore.com

Google

Get More Customers. Find Out HOW! >>>>>

RU Connected?

Get Your Story Featured On Mobile & Screens Everywhere!

Google™

calls them "Generation C"
Connected!

65%
under age 35
Primary Audience
18-35 need almost everything

35%
over age 35
Secondary Audience
35-55+ have money to spend & the urge2splurge!

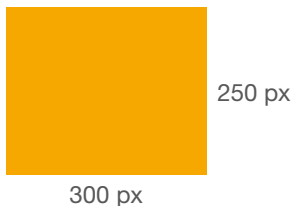


Spendit.com is *Your Guide to Time, Money and Better Living*. We publish online and write stories across 49 lifestyle categories. Our editorials cover world views, opinions & news of what's new for you!

Spendit.com Display Advertising

We currently have 300 pixels x 250 pixels block Ads available to run on the sidebar of our website. These ads will appear on random rotation basis on every page of our website.

» **\$25/month on ROS (Run of Site)**



Spendit.com Business Showcase (Content Marketing – Basic Package)

» **\$375 For Each Story on Your Business**

Editorial feature appearing at **Spendit.com**

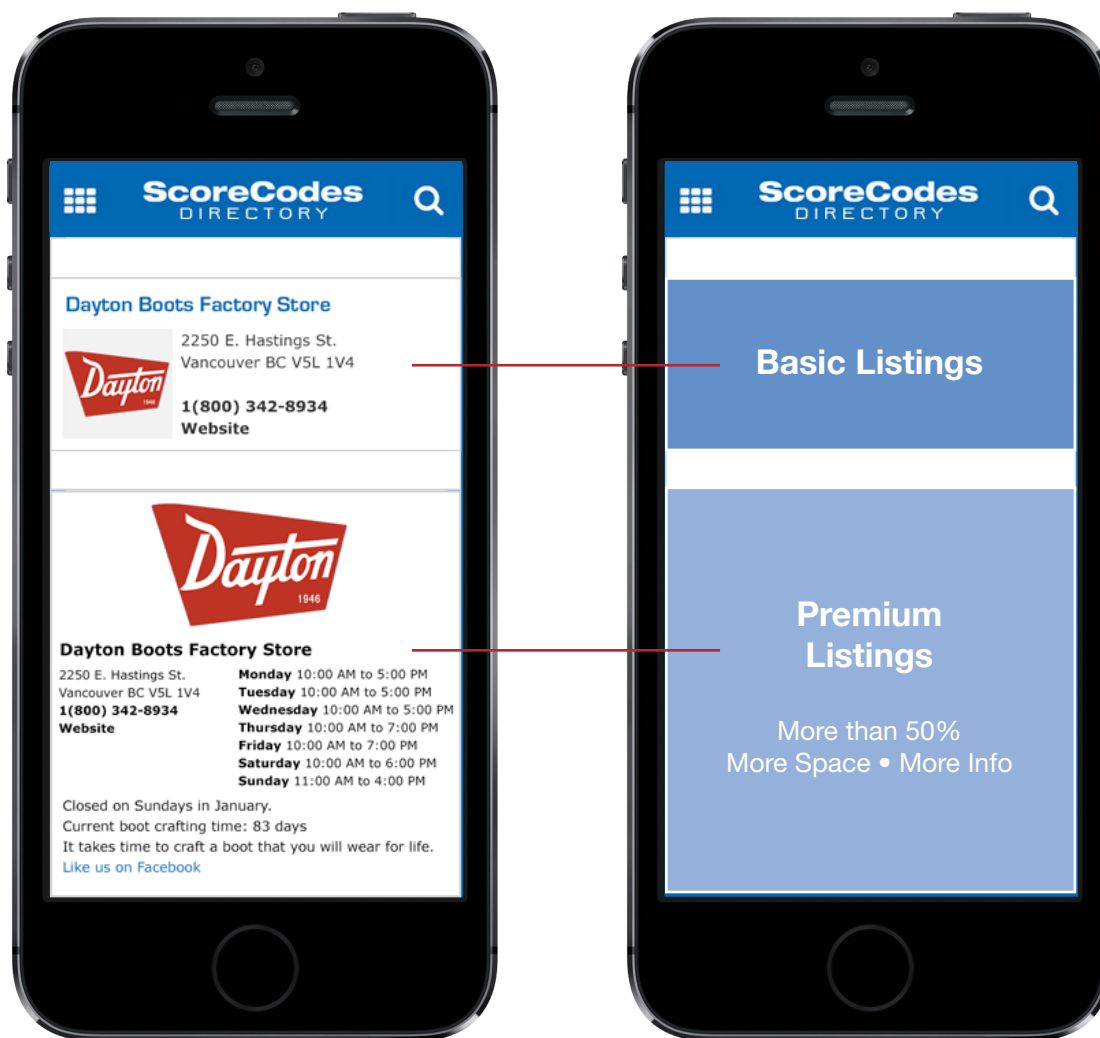
- 3 high-resolution photos featured in story
- 500± words editorial feature about your business
- Links to products & services in your story

» **\$675/year** Add a **Video** 

approximately 30 seconds, camera-only.
Custom video packages available on request.



Directory Listing Options



Directory Listing Features Comparison Chart

	Business Name	Address	Phone	Logo	Link to Website	Store Hours	Company Description	Live Twitter feed	Facebook Integration	Offer Detail with Images	ScoreCodes Enabled	
Basic	✓	✓	✓	✓	✓	✗	✗	✗	✗	✗	✓	\$15/monthly
Premium	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	\$25/monthly

Consumers RECEIVE & REDEEM

**ScoreCodes**

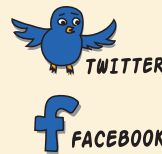
PDFs can be loaded on any device and enable easy tracking and A/B testing opportunities.



ScoreCodes
Work One-to-One
or One-to-Many!

Get Your ScoreCodes and Put Them Anywhere!

0835 291 037



Use **ScoreCodes** to CONNECT to NEW Customers!

PROMOTE, INTERACT & BUILD BETTER RELATIONSHIPS.

Create special offers and incentives that showcase the best of what your business can offer. With **Spendit.com ScoreCodes** you can sell or pre-sell your special offers on Mobile Web to attract high-value consumers and convert them into profitable new customers!

ScoreCodes Promote

- Your Business, Store & Website
- Your Best Products & Services
- Your Special Offers & Invitations

Sell your Special Offers with Spendit.com ScoreCodes. Consumers buy ScoreCodes online & redeem them at your local stores.

With **ScoreCodes**

Customers can purchase on mobile anywhere, anytime as:

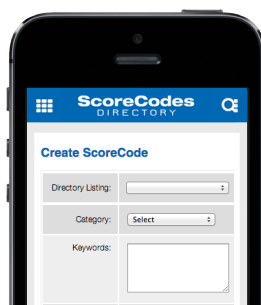
- Gifts For Anyone
- Event Giveaways
- Gifts For Themselves!

How Do ScoreCodes Work?

YOUR BUSINESS (MERCHANTS. RETAIL STORE OWNERS)

- 1 Sell with or discount with ScoreCodes
- 2 Set your own terms, decide on:
 - Regular Price
 - Deal or Discount
 - # of Tickets
 - Expiry dates, etc.
- 3 Decide the type of offers:
 - Special DEAL pricing, or discounts, etc
 - Buy One Get One (BOGO)
 - Rewards or PWP/ GWP offers
- 4 Then input the details of your offers using **Spendit.com Mobile Systems.**

SCORECODE

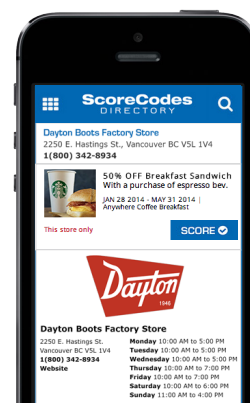


CONSUMERS (Get ScoreCodes Discounts/Rewards/Offers, etc.)

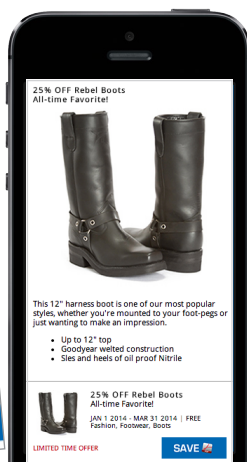
- 1 Enter code into the Spendit.com widget to view or download offers on any device.



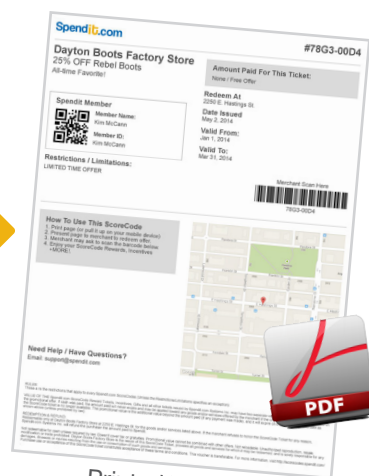
or
Search, view and browse offers in the **Spendit.com Mobile Systems.**



- 2 Choose how consumers will view offers you are presenting to sell on **Spendit.com Mobile Systems.**



Mobile Ticket



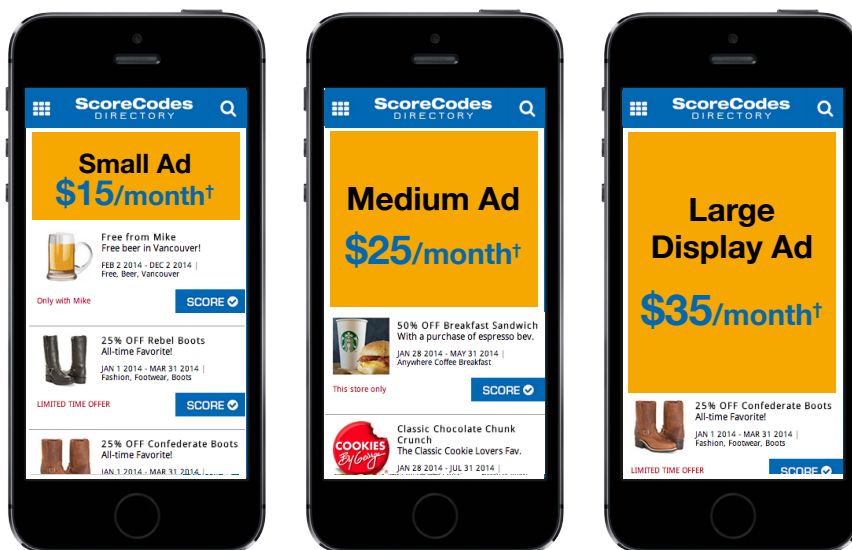
Printed Ticket

- 3 Download to mobile phone or print ticket
- 4 Redeem by displaying printed tickets or mobile codes at local stores.



Directory Display Ads

† Minimum of 3-month commitment required.



300 px (W) x 125px (H)

300 px (W) x 250px (H)

300 px (W) x 375px (H)

Contract discounts available for longer terms

Starbucks, Cookies by George and any other logos, trademarks and copyrights are property of their respective owners.

IF YOU CAN UPLOAD AN IMAGE, YOU CAN START SELLING ONLINE TODAY!

A Spendit.com Story • Photos • Video

CONTENT MARKETING PACKAGES**	Cost
Includes up to three photos • 500± words editorial feature about your business, products & services • Up to three links to products & services in your story	\$375
Add a Video (approximately 30 seconds) — Basic Camera Package	\$675
Story & Video Combo — Save \$100	\$950
Facebook & Instagram Packages	\$395

Custom Display Advertising Solutions Available on Request

**Online for One Year — Renewable

B Spendit.com Mobile Directory

ScoreCode Directory Listing Options	Monthly	Annual
Basic Listing — includes Business Name, Address, Phone Number, Logo & Link to Website	\$15	\$180
Premium Listing — includes everything in Premium Listings PLUS options to include store hours, company descriptions and links to Information Pages.	\$25	\$240
ScoreCode Directory Display Advertising Options††		
Display Ad — (300px by 250px or Retina-friendly: 600px by 500px)	\$25	\$300

††Minimum Three-Month Commitment - Contract Discounts Available

C ScoreCodes

	Cost
Single ScoreCode *Provides upload of (1) Single ScoreCode Ticket. Published for up to 6 Months.	\$25

*All advertising is subject to approval at the sole discretion of the publisher