

# STATEMENT FROM AVID LIFE MEDIA, INC.

*Jul 20, 2015*

We were recently made aware of an attempt by an unauthorized party to gain access to our systems. We immediately launched a thorough investigation utilizing leading forensics experts and other security professionals to determine the origin, nature, and scope of this incident.

We apologize for this unprovoked and criminal intrusion into our customers' information. The current business world has proven to be one in which no company's online assets are safe from cyber-vandalism, with Avid Life Media being only the latest among many companies to have been attacked, despite investing in the latest privacy and security technologies.

We have always had the confidentiality of our customers' information foremost in our minds, and have had stringent security measures in place, including working with leading IT vendors from around the world. As other companies have experienced, these security measures have unfortunately not prevented this attack to our system.

At this time, we have been able to secure our sites, and close the unauthorized access points. We are working with law enforcement agencies, which are investigating this criminal act. Any and all parties responsible for this act of cyber-terrorism will be held responsible.

Avid Life Media has the utmost confidence in its business, and with the support of leading experts in IT security, including Joel Eriksson, CTO, Cycura, we will continue to be a leader in the services we provide. "I have worked with leading companies around the world to secure their businesses. I have no doubt, based on the work I and my company are doing, Avid Life Media will continue to be a strong, secure business," Eriksson said.

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Please direct all media inquiries to [media@ashleymadison.com](mailto:media@ashleymadison.com)

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